

FOR IMMEDIATE RELEASE

**AFTERDISASTER POSITIONS COMPANY FOR GROWTH IN CHARLOTTE-METRO MARKETPLACE**

NORTH CAROLINA (October 2009) - AFTERDISASTER's corporate headquarters has developed a strategic partnership with C. Claude Dawson, II, President/CEO of Dawson Textiles, Inc. Having served as Board Chairman for AFTERDISASTER (Corporate) since 2007, Dawson recently purchased a majority share of AFTERDISASTER's operations in their Charlotte, NC business center. Dawson brings 30 years of international business experience to AFTERDISASTER, having conducted Dawson Textiles' business throughout North America and Europe.

Dawson will serve as President and Chief Executive Officer of AFTERDISASTER-Metrolina, which will provide the same services as do other divisions and branches of the company.

Since the early 1990's, AFTERDISASTER has specialized in the provision of emergency and restoration services for water, fire, smoke and mold damage victims in residential, commercial, institutional and governmental buildings throughout the Eastern US and the Caribbean.

AFTERDISASTER-Metrolina is now licensed to provide these services to customers in The Greater Charlotte Metro Area, Mecklenburg County, and surrounding counties in NC and SC.

AFTERDISASTER's corporate office, based in Greensboro, NC, is responsible for providing support services to AFTERDISASTER-Metrolina, including development and provision of marketing materials, maintenance of electronic data/communications management systems, maintenance of marketing and operational databases, and delivery of restoration equipment during times of extreme demand, as well as operational support for commercial jobs exceeding \$25,000.

"This is a great example of a successful strategic alliance that will position AFTERDISASTER to provide essential emergency services to the infrastructure of the Charlotte-Metro community, its institutions and its municipalities," said Lee King, President and Chief Executive Officer of AFTERDISASTER-Corporate. King added, "Mr. Dawson's leadership in the Charlotte-Metro marketplace will be a critical component in AFTERDISASTER's ability to provide those critical services to homeowners and businessowners, as well as strengthening the company's market position in the Eastern US. We appreciate Mr. Dawson's dedication to this objective and are highly confident in his abilities."

Claude Dawson may be reached in the Charlotte office at (704) 372-1200, by email at [Claude.Dawson@AFTERDISASTER.com](mailto:Claude.Dawson@AFTERDISASTER.com), or in person at 6605 West WT Harris Boulevard, Unit K, Charlotte, NC 28269.

To find out more, please visit [www.AFTERDISASTER.com](http://www.AFTERDISASTER.com).

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